



ParticipACTION partners with GreenGym to promote healthy, active communities

Partnership provides communities opportunity to install fun, open access, outdoor gym equipment

Toronto (ONTARIO) December 3, 2008 – ParticipACTION is encouraging municipalities, schools, community organizations and businesses to install easy-to-use, weather resistant outdoor fitness and gym equipment in parks, school yards, office grounds and public spaces to help their communities get active and stay healthy. Through its new partnership with GreenGym, ParticipACTION will provide a grant equivalent to 10 percent of the purchase price back to the communities that install GreenGym outdoor fitness equipment.

“Being active outdoors is a great way to improve your health while escaping the pressures of everyday life,” says Kelly Murumets, President and CEO, ParticipACTION. “GreenGym provides Canadians the tools to get active in a relaxed, outdoor setting at no cost. We hope organizations take advantage of this new partnership and bring a GreenGym to their community.”

GreenGym’s outdoor fitness equipment can be easily installed in public parks, along paths, at senior homes or added to existing playgrounds. The outdoor gym concept is a means of providing communities with infrastructure for youth, adults and older adults to get active and stay healthy. GreenGym offers a range of outdoor fitness equipment to suit all needs and, instead of weights, uses one’s own body weight for resistance.

As physical inactivity rates skyrocket in Canada, ParticipACTION, the national voice for physical activity and sport participation in Canada, wants organizations to see the importance of providing outdoor fitness equipment and gyms to their community. That’s why ParticipACTION is providing purchasers of GreenGym equipment with a grant equivalent to 10 percent of the total purchase price. ParticipACTION hopes that organizations buying the equipment will use the grant to support current or new physical activity programs such as promoting physical activity, offering free access to recreation facilities, or supplementing funds to create more built infrastructure for physical activity.

“We’re delighted to partner with ParticipACTION, an organization that shares our vision and goals – a healthier and more active Canada,” says Guy Chaham, Executive Director, GreenGym. “We really do hope that organizations understand how equal and open access to fitness infrastructure can encourage healthy, active living.”

About ParticipACTION

ParticipACTION is the national voice for physical activity and sport participation in Canada. Originally established in 1971, ParticipACTION was relaunched in 2007 in response to the looming inactivity and obesity crisis that faces Canada. As a national not-for-profit organization solely dedicated to inspiring and supporting healthy and active living for Canadians, it works with its partners, which include sport, physical activity, recreation organizations, government and corporate sponsors, to inspire and support Canadians to move more. ParticipACTION is generously supported by Sport Canada and the Public Health Agency of Canada. For more information, visit www.participACTION.com.

About GreenGym

As the first company in Canada to introduce the outdoor gym concept, GreenGym is 100% focused on the outdoor fitness products. Its focus helps it to be the leader in providing the most advanced equipment on the market with a never-ending emphasis on product development and safety enhancements.



GreenGym is:

- A leader in safety. GreenGym's new units are the safest in the world.
- The only provider of outdoor fitness equipment with wheelchair accessibility line of products.
- Offering very competitive pricing on our first class equipment.
- Offering largest variety, boasting a complete product line of over 40 different units.

For more information visit www.greengym.ca

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